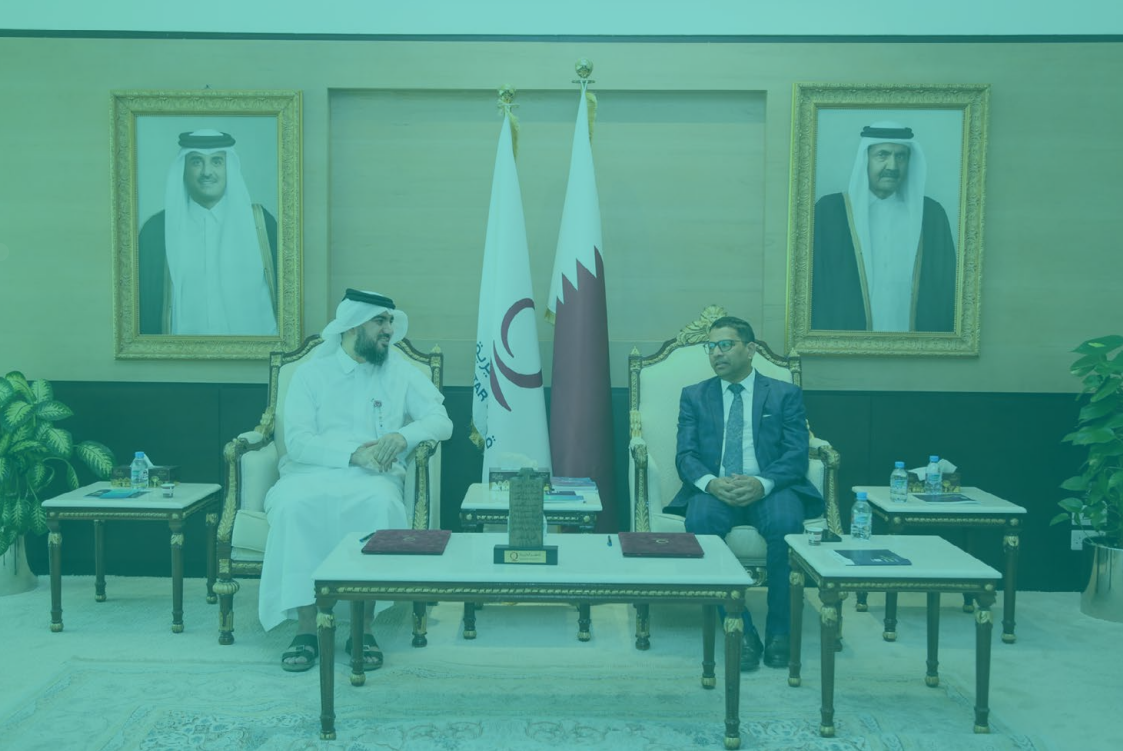




**Charity Partner C.P**  
journey for charity





CHARITY PARTNER  
شريك إنساني



CHARITY PARTNER  
شريك إنساني



CHARITY PARTNER  
شريك إنساني



# The Role of community partnerships in charitable work

Community partnership plays a vital role in enhancing the effectiveness of charitable organizations.

These partnerships are strategic collaborations between charitable organizations, local communities, businesses, and government entities. Their aim is to achieve mutual benefits and provide sustainable solutions to social problems.

Community partnership helps enhance the impact of Qatar Charity in Qatari society by collaborating with private sector companies and government institutions. This provides opportunities to access additional resources such as funding, and exchanging experiences.

It enables Qatar Charity to expand its activities and improve its impact on the lives of beneficiaries. Additionally, community partnership provides a platform for communication and interaction between charitable organizations and the local community. Qatar Charity can benefit from local knowledge and needs, helping design and implement programs and projects that better meet the needs of the local community.

Community partnership is a powerful tool for enhancing the objectives of Qatar Charity. It enables Qatar Charity to achieve more effective and impactful results in the communities it serves. Through collaboration between charitable efforts and other sectors, we can build more sustainable, progressive, and stable communities.

# the Charity Partner (CP) program

The "Charity Partner" program (CP) launched by Qatar Charity at the beginning of January 2021 is the first trademark granted in return of supporting charitable and development activities, within legal frameworks and registered in accordance with international provisions and contributes significantly to the development of the community partnership system.





# Objectives



The program aims to activate the social responsibility of the various institutions and companies, to have a clear societal role.

Through it, Qatar Charity seeks to expand the circle of cooperation to build sustainable charitable projects and establish social responsibility programs and initiatives by strengthening its partnerships with local companies and institutions wishing to give.

# CP Categories and Value of Support



Categories

Diamond	Golden	Silver	Bronze
Charity Partner شريك إنساني	Charity Partner شريك إنساني	Charity Partner شريك إنساني	Charity Partner شريك إنساني

Value of Support

1,000,000	500,000	250,000	100,000
Q.R	Q.R	Q.R	Q.R

## Program advantages



Giving the Charity partner priority in the "procurement" process, according to the terms and conditions.

Exchanging experiences in holding training courses with partners.

Providing human resources to the partner through volunteer program.

Providing social assistance to the partner's workers or their employees and their families , according to procedures and guidelines.

## Tax deduction



Shareholding companies in the private sector granted by Qatar Charity the Charity Partner Mark CP enjoy tax deductions after including expenses and costs paid for gifts, donations, zakat, and contributions to charitable works within the deductions contained in their tax returns in accordance with the established controls, provided that the total of those costs does not exceed (3% of net income).

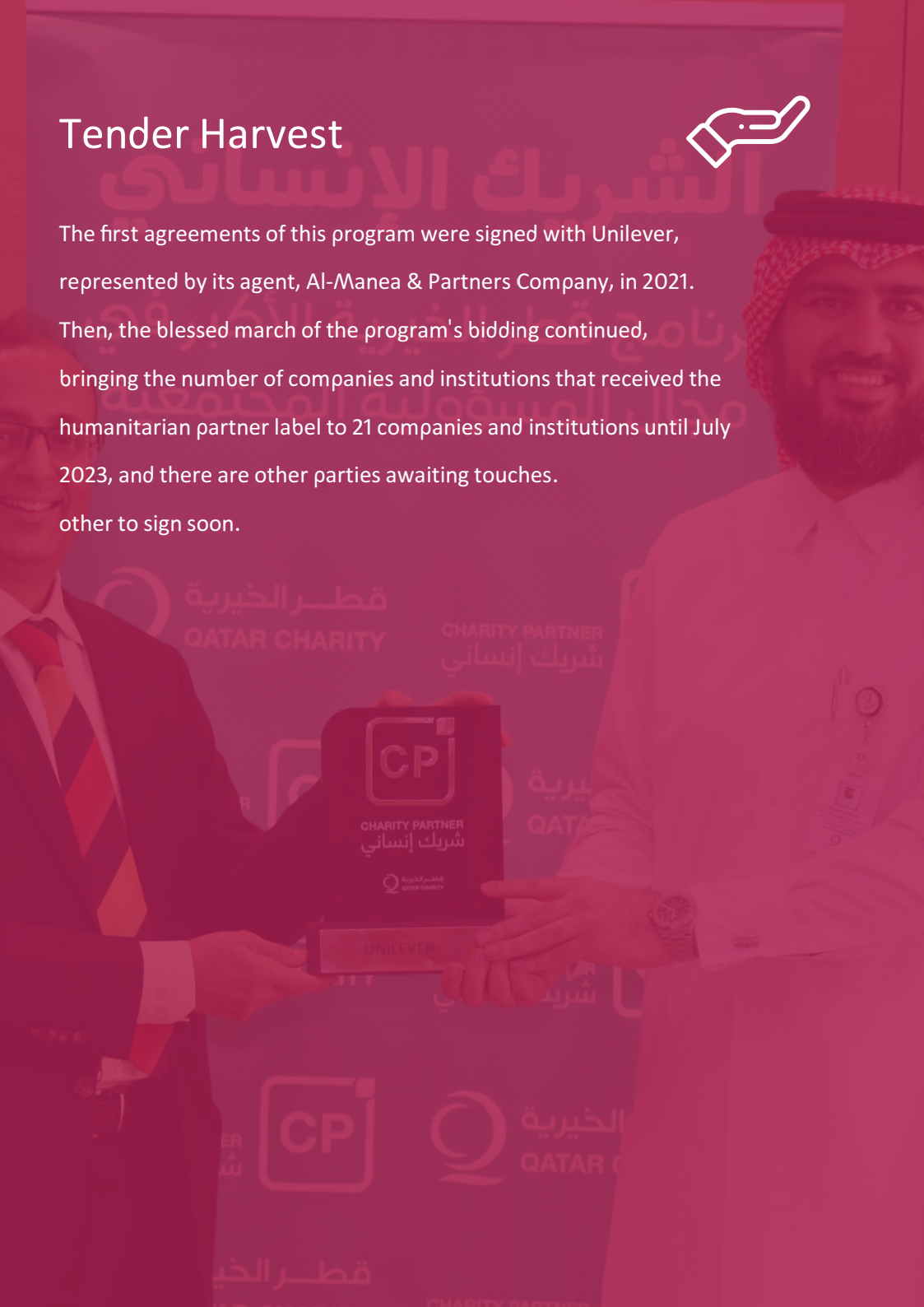
# Tender Harvest



The first agreements of this program were signed with Unilever, represented by its agent, Al-Manea & Partners Company, in 2021.

Then, the blessed march of the program's bidding continued, bringing the number of companies and institutions that received the humanitarian partner label to 21 companies and institutions until July 2023, and there are other parties awaiting touches.

other to sign soon.





Companies and commercial establishments  
that have obtained the Human Partner Mark  
(January 2021 - July 2023 )



Diamond

CHARITY PARTNER  
شريك إنساني  
CP  
الفضي



شركة بلدنا للصناعات الغذائية ذ.م.م.  
Baladna Food Industries Co. W.L.L



Golden

CHARITY PARTNER  
شريك إنساني  
CP  
الذهبي



الحطاب للمواد الغذائية  
Al Hattab For Food Stuffs



مكاتب هامبروكات | مكاتب نيويورك | مكاتب مونتريال  
الوحدة التشغيلية للتصنيع العالمي الهجين

Silver

CHARITY PARTNER  
شريك إنساني  
CP  
الفضي



Bronze

CHARITY PARTNER  
شريك إنساني  
CP  
النحاسي





CHARITY PARTNER  
شريك إنساني



CHARITY PARTNER  
شريك إنساني



CHARITY PARTNER  
شريك إنساني



# الشريك الإنساني

مجمع قطر الخيرية الأكبر في  
المسؤولية المجتمعية

قطر الخيرية  
QATAR CHARITY

CHARITY PARTNER  
شريك إنساني

قطر الخيرية  
QATAR CHARITY

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قطر الخيرية  
QATAR CHARITY

qcharity.org





## Charity Partner C.P journey for charity