QATAR CHARITY LOGO USAGE POLICY

Qatar Charity’s partners and affiliated institutions such as supporting organizations, educational institution and funding and contributing organizations, are all permitted to use QC logo to:

1. promote Qatar Charity’s programs and joint projects
2. promote events
3. and designating and identify QC’s humanitarian/action and fields of work

Moreover, media agencies and education institutions are all permitted to use QC logo- without modifying its original style and design- according to the identity file published on the QC identity page for educational or news reporting purposes.

Qatar Charity’s Logo shall NOT be used or displayed in any of the following ways:

1. Commercial use i.e., using the logo on commercial products to raise funds or for any other purposes.
2. Individual use of the logo for reasons and purposes other than proclaiming partnerships or participation agreements with respective parties.
3. Adding QC logo with other logos without QC’s written consent. If required, a written approval and a consent letter should be requested from QC media and communication department beforehand after stating the reasons.

QC logo usage (including logos that are not subjected to the current policy, or propose style or design changes) is only granted for pre-approved projects and for a limited period. Therefore logo usage requests should be submitted to the Director of the Media and Communication Department at Qatar Charity via the following

email: media@qcharity.org
or call: 44667711

If you don’t receive a feedback within two weeks, you can consider your request revoked

Qatar charity has the right to revoke the logo usage authorization in case any potential harm to our reputation is suspected

Qatar Charity holds the right to revoke the logo usage authorization in case its not used in accordance with the approved proposal

Qatar Charity holds the right to revoke the logo/ name usage authorization in case the stipulated QC Digital Identity Policy is violated.